

PHILIP MORRIS U.S.A.
120 PARK AVENUE
NEW YORK, NY 10017 20AM

Western
Union **Mailgram** 

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NYAC

MR JON ZOLER
PHILIP MORRIS USA
120 PARK AVE
NEW YORK NY

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10017

Barb

TO OUR DIRECT CUSTOMERS:

AS A RESULT OF OUR WAREHOUSE CLOSING FOR THE MEMORIAL DAY
HOLIDAY ON MONDAY, MAY 30, 1988, WE WILL ALLOW YOU TO MOVE
FORWARD ALL OR PART OF YOUR 125% ALLOCATION FROM THE WEEK OF
MAY 30, 1988, INTO THE WEEK OF MAY 23, 1988.

250%

ANY UNUSED PORTION OF YOUR ALLOCATION MOVED FROM THE WEEK OF
MAY 30, 1988, INTO THE WEEK OF MAY 23, 1988, MAY BE CARRIED OVER
INTO THE WEEK OF MAY 30, 1988.

ALL REMAINING ASPECTS OF OUR 125% ALLOCATION, AS ANNOUNCED TO YOU
IN OUR MAILGRAM DATED MAY 5, 1988, WILL REMAIN IN EFFECT.

IF YOU HAVE ANY QUESTIONS CONCERNING YOUR 125% ALLOCATION OR
UNUSED QUANTITIES, PLEASE CALL OUR CUSTOMER SERVICE DEPARTMENT IN
RICHMOND, VIRGINIA.

PHILIP MORRIS U.S.A.

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